



KNOWSLEY

Health and Wellbeing Board Annual Report

2013-2014



Contents

Introduction	2
Background	3
Health and Wellbeing Board responsibilities	4
What do we want to achieve?	6
How does the Board operate?	7
Activities undertaken by the Board	8
Key achievements	12
Evaluating progress	15
Future developments	17
Concluding remarks	19
Further information	20



Introduction

Welcome to Knowsley's Health and Wellbeing Board's first annual report.

The report outlines the Board's key achievements during its first formal year of operation as a statutory committee of the Council. It also reflects on activities undertaken whilst in Shadow Form, prior to April 2013, and also identifies the Board's areas for development for the next 12 months.

Background

In Knowsley, there has been a Health and Wellbeing Partnership since 2004, which has successfully driven improvements for local people.

The 2012 Health and Social Care Act formerly established Health and Wellbeing Boards as a forum, where key leaders from the health and social care system work together to improve the health and wellbeing of their local population, and reduce health inequalities. Under the reforms to the NHS, the Knowsley Health and Wellbeing Board (formerly the Health and Wellbeing

Partnership Board) became a council committee in April 2013.

The Health and Wellbeing Board's main role is to facilitate improvements in the health and wellbeing of the Borough's population, and integrated working amongst those engaged in providing health, social care and related services across the borough.

Health and Wellbeing Board Responsibilities

The Health and Wellbeing Board is responsible for promoting health and wellbeing for all residents and those registered with a GP in their Local Authority area.

To achieve this, there are a number of duties we need to undertake, including:

Assess the health and wellbeing needs

To identify and understand the health and wellbeing needs in the borough to inform the plans of commissioners and providers of health and wellbeing services. This is done through the production of the Joint Strategic Needs Assessment and Pharmaceutical Needs Assessment.

Produce a Joint Health and Wellbeing Strategy

The Board must develop a plan for how it will go about improving health and wellbeing in its area. This is detailed in a Joint Health and Wellbeing Strategy.

Promote Integrated Working

The Health and Wellbeing Board must encourage integrated working between commissioners of health and social care services and leads joint commissioning of these services in their area. This goes beyond the remit of traditional health and social care services, including areas such as housing.

Hold the Local Health and Wellbeing System to Account

The Health and Wellbeing Board does this by ensuring that partner and wider stakeholder plans are aligned with the Joint Health and Wellbeing Strategy. This should ensure that commissioning plans, services and programmes promote the best health and wellbeing outcomes in the area. It includes the Health and Wellbeing Board contributing to the annual performance assessment of the Clinical Commissioning Group.

Who is on the Knowsley Health and Wellbeing Board 2013-14?

The Health and Social Care Act 2012, prescribed that particular representatives were to be part of a minimum membership on Health and Wellbeing Boards but that beyond this local areas could determine the makeup of Boards.

Our Health and Wellbeing Board has a lean membership, consisting of:

- **Councillor Jayne Aston**
Cabinet Member for Health & Social Care, Knowsley MBC (Chair of the Board)
- **Dr Andrew Pryce**
Chair of Knowsley CCG (Vice Chair of the Board)
- **Councillor Ron Round**
Leader of the Council, Knowsley MBC
- **Councillor Graham Wright**
Cabinet Member for Children and Family Services, Knowsley MBC
- **Matthew Ashton**
Director of Public Health, Knowsley MBC
- **Paul Boyce**
Director of People Services, Knowsley MBC
- **Dianne Johnson**
Accountable Officer, Knowsley CCG
- **Ruth Austen-Vincent**
Lay Member for Patient and Public Involvement, Knowsley CCG
- **Dr Ronnie Thong**
Clinical Lead for Strategy & Planning, Knowsley CCG
- **Margi O'Mara MBE**
Chair of Healthwatch Knowsley Management Committee
- **Julie Anne Hornby**
Youth Advisor, Knowsley Health and Wellbeing Engagement Forum
- **Anthony Leo**
Director of Commissioning, NHS England

Also in regular attendance are:

- **Sheena Ramsey**
Chief Executive, Knowsley MBC
- **Sue Jarvis**
Director of Policy and Partnerships, Knowsley MBC
- **Richard Holford**
Head of Public Health Strategy and Intelligence, Knowsley MBC

The full membership is agreed on an annual basis and is set out in the Health and Wellbeing Board Procedure Rules in Part 3 of the Constitution.



What do we want to achieve?

‘Working together for a healthier, happier Knowsley’

By working together, we want to help everybody to reach their full potential. We will achieve this by having one set of priorities across the council and Knowsley’s Clinical Commissioning Group.

Our Joint Health and Wellbeing Strategy sets out our vision and approach to Health and Wellbeing in Knowsley. It contains further detail about what we want to achieve across the different stages of life, what success will look like and how we will get there. You can access the Strategy at www.knowsleyhwb.org.uk

How does the board operate?

The Board meets formally every three months. However, Informal Board meetings are also held to develop relationships and discuss key challenges.

Outside of the Board, we have established sub-structures to provide support for the work being undertaken. Details about each of the sub-structures and how they provide support are below:

Health and Wellbeing Officers Group

The role of this officers group is to support the Board in ensuring its decisions are acted upon between meetings, and that forward planning and agenda setting processes are managed appropriately.

Health and Wellbeing Engagement Forum

The Engagement Forum is a public engagement group that contains representatives from a number of public networks/groups. It supports the Board by providing wider engagement on needs assessments, strategic outcomes, commissioning priorities and proposals and service quality.

The Health and Wellbeing Engagement Forum reaches out to a wide range of groups and organisations in the community.

Joint Health Protection Forum

This forum supports the Board by providing advice on Health Protection matters and looking at areas of joint concern.

Health and Wellbeing Intelligence Group

This group brings together the relevant intelligence to allow the Board to fulfil its statutory duties in relation to the Joint Strategic Needs Assessment, the Pharmaceutical Needs Assessment and the Joint Health and Wellbeing Strategy.

Transformation Change Programme Board

There is also a Transformation Change Programme Board that is developing a service Transformation and Integration Plan including the Better Care Fund Plan.

The Board also calls upon other relevant existing groups to support it in carrying out its statutory functions, in particular in relation to the promotion of integrated working, joint commissioning, joint provision and pooled budgets. For example, Knowsley's Commissioning Forum predominantly oversees the pooled integration budgets and the Safeguarding Boards cover safeguarding and input into the Board.

Activities undertaken by the board

Shadow Year (2012/13)

Before looking at how effective we have been in our first formal year, it is important to reflect on the work undertaken whilst in shadow form. Below is an overview of some of the activities we undertook between May 2011 and April 2013:

Preparing to become a Formal Board and a smooth transition into the new Health and Wellbeing landscape by:

- Agreeing the revised Section 75 Agreement for the transition period until 1st April 2013.
- Considering the Shadow CCG Commissioning priorities and plans, and the alignment of this with the JSNA priorities and the development of the Joint Health and Wellbeing Strategy.
- Endorsing the Knowsley Clinical Commissioning Strategy, including vision and values.
- Endorsing the proposed service design model and scrutinised plans for the transition of Public Health into the Local Authority.

Adopting a 'business as usual' approach by endorsing Policies and Strategies:

- Endorsing principles of the Health Inequalities Policy Framework and supporting the adoption by the Knowsley Partnership.

- Endorsing the principles and approach of the Family Policy Framework, ensuring relevant links to JSNA. Local Development Framework provided input and responded to the Core Strategy preferred options consultation.

Continuing to Develop Relationships and Structures by:

- A series of Informal Board meetings to develop working relationships and explore some challenges in depth.
- Developing governance arrangements for the Board and discussing links with wider partnership structures.
- Agreeing four operating principles that the Board will measure its success against.

Prioritising Engagement and Involvement by:

- Establishing the Health and Wellbeing Engagement Forum to ensure wider engagement and involvement of the public networks. The role and form of the Health and Wellbeing Engagement Forum has been developed further to enhance function and support.
- Facilitating a high profile Stakeholder event which was used to introduce the Board and the Joint Health and Wellbeing Strategy.

- Undertaking a large scale JSNA prioritisation process with stakeholders.

Development of the Joint Health and Wellbeing Strategy and agreeing priorities:

- Developing an agreed structure and content of the Joint Health and Wellbeing Strategy.

In addition, the Board also facilitated in-depth reviews and discussions on a wide variety of topics such as narrowing the inequalities gap.

First Year of Formal Operation 2013/14

On the 1st April 2013, the Board became a statutory committee of the Council.

Our first formal board meeting was held on the 13th June 2013, and due to all of the preparation work during the shadow period there was a smooth transition. At this initial meeting, the Board's governance arrangements were agreed and the Joint Health and Wellbeing Strategy was formally adopted. The commissioning plans of each of the partners were also scrutinised by the Board to ensure alignment with the strategy. There was also a significant focus on mental health and wellbeing, one of the four priorities contained in the Joint Health and Wellbeing Strategy.

During our first year of operation there has been a focus on the implementation of the Joint Health and Wellbeing Strategy, and in particular the delivery of priority actions.

Focus on Priorities

Over the last year, there has also been a focus on taking a broad overview of each of the four priority areas, with Board champions identified for each area determining the scope and longer term actions needed. In addition, the key short term actions identified under each priority in the Joint Health and Wellbeing Strategy have been implemented. A list of these actions can be found in the strategy at www.knowsleyhwb.org.uk.

Overall, there has been good progress made in implementing these actions with some nearing completion and regular updates being received by the Board. The key activities undertaken during 2013/14 and examples of the progress made are included in the following pages.

Priority 1: Mental Health and Wellbeing

A large scale programme has been developed to explore how mental health and wellbeing needs are currently met and where there are gaps in provision across the borough. It covers a range of public services, not just the Local Authority, CCG and the NHS, building an understanding of the role of schools, housing providers, children's centres, colleges, work programme providers, third sector providers and many more.

A call for evidence approach has taken place which has provided insight and evidence from a range of different sectors and organisations. Providers have also been engaged through a large provider event to gain a greater understanding of the issues and potential solutions.

Domestic abuse and suicide both of which have significant impacts on mental health and wellbeing have been considered by the Board and actions developed to address the concerns raised.

Examples of progress made against short term actions:

- A review of Child, Adolescent Mental Health Services (CAMHS) has been undertaken and the findings will be implemented in 2014/15. There has also been significant work undertaken on dementia pathways and developing a single point of access with providers.

Priority 2: Alcohol

A new alcohol strategy has been developed and endorsed by the Health and Wellbeing Board focusing on seven high impact changes. Stakeholders, partners and the public have been involved in its development.

Examples of progress made against short term actions:

- Aintree Hospital and St Helen's & Knowsley Hospitals Trust demonstrated a reduction in the number of alcohol related admissions and re-admissions as a result of actions taken. Brief intervention training has been rolled out, with large numbers of front line staff trained. An integrated recovery services is now in place to address alcohol detoxification.

Priority 3: Respiratory Disease/Smoking

Respiratory disease and smoking continues to be a cause for concern in Knowsley. There is significant work going on to reduce levels of smoking and tobacco control including smoking during pregnancy. In addition, a number of actions have been implemented to reduce respiratory disease admissions especially for paediatric asthma and Chronic Obstructive Pulmonary Disease (COPD).

Examples of progress made against short term actions:

- A revised Tobacco Control Strategy has been developed and includes a focus on long term quitters rather than short term outcomes. Actions have also been undertaken to reduce respiratory disease admissions through the use of the COPD Community Service and protocols between NWS (ambulance service) and this service to avoid admissions for those on COPD plans.

Priority 4: Appropriate, effective use of services

A 'Call to Action' Event was held which facilitated public and patient discussions on what they thought worked well within the existing services and what else they thought would improve their experience. Priorities including the greater integration of social care and voluntary sectors; better planned and supported discharge and improved access to services were identified, which have all been incorporated in the Better Care Fund Plan.

Examples of progress made against short term actions:

- Out of hours and unplanned care services have been reviewed, with greater access being created through the opening of the ST Chad's Walk in Centre. In addition, out of hours GP service provided by UC24 has been re-commissioned and successfully implemented.

Key achievements

Throughout its first year of formal operation we have worked hard to ensure organisations work effectively together, to underpin the achievement of our responsibilities and ensure a bigger impact and benefit to the health and wellbeing of local residents.

Some of our key achievements over the last year are reflected below.

Health and Wellbeing Priorities (Joint Strategic Needs Assessment)

Whilst in shadow form the Board agreed the priority areas from the JSNA. These were agreed via a robust prioritisation process including four open prioritisation events, which involved children and young people, GP's and professionals as well as members of the public, carers, voluntary, community and faith sector representatives, NHS and Council staff and LINK members.

Prioritisation criteria and the process for engagement were agreed and resulted in the identification of the following 10 health and wellbeing priorities:

- Alcohol
- Cancer
- Cardiovascular Disease
- Child Poverty
- Children with Disabilities
- Dementia

- Educational Attainment & Attendance
- Emotional Wellbeing of Children
- Employment / Unemployment
- Smoking

The Board played an integral role in the process and after consultation with partners, made the final decision on priorities based upon the engagement exercise undertaken.

These were then used to inform the development of the Joint Health and Wellbeing Strategy and further prioritised to the following four areas:

- Mental Health
- Alcohol
- Respiratory disease
- Appropriate and effective use of services

Joint Health and Wellbeing Strategy

Another key achievement of the Health and Wellbeing Board is the production and implementation of the Joint Health and Wellbeing Strategy which outlines how the health and wellbeing needs in the borough will be improved. Work began on this whilst the Shadow Board was in its infancy, with a final strategy produced and ratified by the statutory partners, the full council and CCG in December 2012.

The strategy was developed alongside extensive engagement and involvement of stakeholders, including partners, providers and the public. A copy of the strategy is available at www.knowsleyhwb.org.uk

Better Care Fund

In June 2013, the Government announced in its Spending Round a £3.8 billion Better Care Fund (formerly Integration Transformation Fund) to ensure a transformation in integrated health and social care. The BCF is a single pooled budget to support health and social care services to work more closely together in local areas by shifting resources from acute services into community and preventative settings. As a result of the announcement, the Board had to mobilize quickly to consider the implications of this and draw together plans. We have had to be flexible in reviewing and shaping the plans through existing gaps and working relationships. The Board saw this as integral to its priority around the appropriate, effective use of services and put forward an ambitious plan to be agreed in April 2014 by NHS England.

Engagement and Involvement

We are strongly committed to engaging and involving local residents, service users and wider stakeholders by putting them at the heart of our work to ensure

services are of a high standard and meet needs.

Strong mechanisms are in place to ensure engagement and involvement is inclusive and effective, however the Board continues to build relationships and networks (via the Health and Wellbeing Engagement Forum) to ensure a strong foundation of engagement in Knowsley.

Some examples of how the Board has effectively engaged with the public and stakeholders are detailed below:

- **Discussion forums on priority areas with the public on:**
 - Mental Health
 - Reducing levels of harmful drinkers
 - Improving people's health and wellbeing through increased participation in leisure and cultural activities
 - Resilience levels in the borough - linked to resilience monitor
 - Narrowing the gap in health inequalities

Positive feedback was received from the public involved in these discussions.

- **Co-production of the Social Care Local Account**

The Local Account is a document which is produced annually to explain to residents how well adult social care is supporting people in Knowsley. This year the document was co-produced by the Health and Wellbeing Engagement Forum and the Council to ensure that the views of the people who use services have shaped the document and that it is a true reflection of adult social care in Knowsley. There was extensive engagement with people who use services to develop the document and as a result the account is much more challenging than it has been in previous years. The public have expressed how pleased they are that their views have helped assess the quality of adult social care and how the Local Account is now a mechanism they can use to directly influence adult social care services.

- **Large Scale Provider Event**

The Health and Wellbeing Board held a large scale Provider Engagement Event on 29th October 2013 with more than 70 delegates from a wide range of organisations. The event was used to promote the Board, launch its website and promotional video, raise awareness of the Joint Health and Wellbeing Strategy and the Board's priorities. It was also used as an opportunity to engage with providers and discuss how they can support the work of the Board. This included facilitated discussions on the barriers to positive mental health and wellbeing and potential solutions, which is one of the Board's priority areas.

Evaluating progress

The Board is committed to evaluating its effectiveness and has continually reflected on how successfully it is operating, and how it can improve in the future.

Feedback from our partners emphasises that we have made a real difference in developing strong relationships and strengthening communities through engaging and involving people and putting individuals and families at the heart of designing services.

Partners felt that the Board has a realistic set of priorities on which to focus its efforts that are clearly defined and influenced by the community through the Joint Strategic Needs Assessment (JSNA). They also felt that the priorities are effectively aligned with those of the Clinical Commissioning Group (CCG) and Local Authority (LA).

However we recognise there are further areas for development including the following:

- Improving communications and engagement, particularly with providers and wider stakeholders.
- Reviewing and developing operational structures to ensure they are effective to meet the Board's duties.
- Reviewing our principles to ensure the Board is working towards achieving everything we said we would.



Future developments

Over the next 12 months, we will continue to work together to drive improvements in health and wellbeing outcomes for the people of Knowsley. We will do this by continuing to review, evaluate, learn and adapt how the Board functions and performs, by:

- Reviewing Board membership, priorities, needs and structures
- Continuing to develop relationships internally between partners and externally with wider stakeholders and providers
- The implementation of the priorities and principles contained in the Joint Health and Wellbeing Strategy

An Improvement Action Plan is being developed to support Board development based upon the learning from informal board sessions, the provider engagement event and Board evaluations undertaken.

The key areas of work for 2014/15 include the following:

- **Better Care Fund Implementation**
A significant focus of our work will be implementing our Better Care Fund plans to transform and improve the integration of health and social care provision. Plans to be agreed by NHS England in April 2014, but now the real works starts to develop the

plans further, adding further detail and ongoing dialogue and involvement of the public and wider stakeholders in shaping what it will look like.

- **Mental Health and Wellbeing Programme**

Extensive work will continue on the mental health and wellbeing programme. This programme explores how mental health and wellbeing needs are currently met and where there are gaps in provision across the borough. It covers a range of public services, not just the local authority, CCG and the NHS, building an understanding of the role for schools, housing providers, children's centres, colleges, work programme providers, third sector providers and many more.

It is envisaged that an interim findings report will be produced in summer 2014 which will contain a number of recommendations for consideration by the Health and Wellbeing Board. To contribute to the interim findings report, a series of Joint Intelligence Reports also will be produced to set out the current understanding of the issues relating to mental health and wellbeing in Knowsley.

- **Development of Joint Strategic Needs Assessment**

A new approach to the Joint Strategic Needs Assessment is going to be implemented through the Knowsley Intelligence Network. This includes developing a large number of Joint Intelligence Reports over the next 12 months. We will be engaging the community through the Health and Wellbeing Engagement Forum on the content of the reports.

- **Pharmacy Needs Assessment**

Work will be undertaken to develop a new Pharmaceutical Needs Assessment (PNA) which assesses the pharmaceutical needs of the local population, which includes dispensing services as well as public health and other services that pharmacies may provide. It is a statutory responsibility of the Board to produce and keep the PNA updated. We will be producing a draft document in the summer and go out to consultation widely on it before publishing our final PNA by April 2015.

Concluding remarks

At the end of our first year, we have made significant progress in working together to improve the health and wellbeing of the people of Knowsley. This includes carrying out our statutory duties and developing strong effective working relationships within and outside of the Board.

We have made significant progress in developing ambitious plans for the future transformation of health and social care services through the Better Care Fund. We have also developed strong public engagement and involvement through the Health and Wellbeing Engagement Forum and Healthwatch including; co-producing this year's Local Social Care Account for the first time, and having regular community debates on the Board's priorities. In addition, we have held a large scale provider event attracting over 70 representatives from providers. This event was used to gain insight on mental health and wellbeing in Knowsley, alongside a 'call for evidence', which has helped to inform and shape the development of a programme of work to improve mental health and wellbeing in the borough.

We remain fully committed to the delivery of our Joint Health and Wellbeing Strategy; and ensuring that as we evolve we continue to listen to and involve Knowsley people so that we can anticipate and respond to their changing needs.

As we go into our second year we are fully committed to building on the firm foundations we have made towards improving the health and wellbeing of the people of Knowsley and achievement of our vision of a 'healthier, happier Knowsley'.



A handwritten signature in black ink, appearing to read 'Jayne Aston'.

Councillor Jayne Aston
Chair of Health and Wellbeing Board
Portfolio holder for Health and Social Care



A handwritten signature in black ink, appearing to read 'Andrew Pryce'.

Dr Andrew Pryce
Vice Chair of Health and Wellbeing Board
Chair of the Knowsley Clinical
Commissioning Group

Further information

Copies of the documents are available on request in various formats. Further information about the Health and Wellbeing Board is available at www.knowsleyhwb.org.uk

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Please phone Customer Services on 0151 443 4031,
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Knowsley Clinical Commissioning Group

